

## REGISTRATION FORM

Name/Designation:	
Organization/Institution:	
Postal Address:	
Mobile Number:	
E-mail address:	
Fax Number:	
Membership category (if applicable)	Member <input type="checkbox"/> Life Member <input type="checkbox"/> Non-Member <input type="checkbox"/>
Please indicate your meal preference	Vegetarian <input type="checkbox"/> Non-vegetarian <input type="checkbox"/>

## REGISTRATION FEE

Category	Early registration (before 31 August 2010)	Late Registration
Member	RM450/USD130	RM500/USD145
Non-member	RM500/USD145	RM550/USD160
Student	RM300/USD85	RM350/USD100

## MODE OF PAYMENT

(We accept RM and USD only)

By Direct Deposit/Telegraphic Transfer Bank  
(with copy of Deposit/Transfer slip enclosed)

Bank Name: Bank Muamalat  
Account No: 1205-0000080-718

By cheque/ Bank Draft/ Postal Order/ Local Order  
(Please indicate name on cheque)

All payments must be made in favour of:  
*Bendahari Persatuan Bahasa Moden Malaysia*

## ACCOMMODATION

Participants are to arrange for their accommodation directly by contacting the following hotel:

Hilton Kuching  
Jalan Tunku Abd Rahman  
P.O. Box 2396, 93748 Kuching  
Sarawak, Malaysia

Tel: +60 (82) 248200 Fax: +60 (82) 238 546  
Reservations: [www.hilton.com](http://www.hilton.com)

## Hotel Promotional Rates

Standard room: from RM166.75 nett. (Single)

Double room : from RM201.25 nett. (Double)

(Rates are subject to change)

Please send registration form and payment to:  
The Secretariat (Ms Zaulin Ab Ghani)  
Malaysian Association of Modern Languages Faculty of  
Languages and Linguistics  
University of Malaya  
50603 Kuala Lumpur MALAYSIA

## FIRST ANNOUNCEMENT

**INTERNATIONAL CONFERENCE ON  
MINORITY AND MAJORITY: LANGUAGE, CULTURE AND IDENTITY**

**PERSIDANGAN ANTARABANGSA BERTAJUK  
MINORITI DAN MAJORITI: BAHASA, BUDAYA DAN IDENTITI**

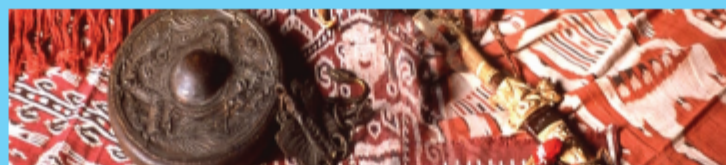
**23 – 24 November 2010**

Jointly organized by:



**Malaysian Association of Modern Languages  
&  
Centre for Language Studies  
Universiti Malaysia Sarawak (UNIMAS)**

**CONFERENCE VENUE  
Hilton Kuching, Sarawak  
MALAYSIA**



**INTERNATIONAL CONFERENCE ON  
MINORITY AND MAJORITY: LANGUAGE, CULTURE AND IDENTITY**  
**PERSIDANGAN ANTARABANGSA BERTAJUK  
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Human societies of the world are becoming more and more pluralistic in terms of language and culture. Pluralism may be indigenous to the land, or it could have arisen from migration from abroad. Each society has its own way of containing the languages and cultures of the different ethnic groups while at the same time building its overall identity on the basis of the language and culture of the majority.

*Wajah masyarakat manusia di seluruh dunia semakin bersifat majmuk dari segi bahasa dan budaya. Kemajmukan ini mungkin sudah merupakan ciri asli kawasan yang ditempati masyarakat berkenaan, tetapi mungkin juga disebabkan oleh imigrasi dari luar. Setiap masyarakat mempunyai kaedah sendiri dalam menyenggara bahasa dan budaya berbagai-bagai kumpulan etnik, dan pada masa yang sama membina identiti menyeluruh berdasarkan bahasa dan budaya majoriti.*

This conference aims to examine the following topics:  
*Persidangan ini bertujuan meneliti tajuk-tajuk berikut:*

- Public policies in the maintenance of group identity through language and culture.  
*Dasar-dasar awam dalam mempertahankan identiti kumpulan melalui bahasa dan budaya.*

- Attitude of the minority in maintaining their own identity in the context of their adopted country.  
*Sikap minoriti dalam mempertahankan identiti sendiri dalam konteks negara baru mereka.*
- Attitude of the majority in accommodating the minority's cultural traits as part of the overall identity.  
*Sikap majoriti dalam menerima ciri-ciri budaya minoriti sebagai bahagian dari identiti menyeluruh.*
- Factors for and against assimilation or integration of minority language and culture into the general policy.  
*Faktor-faktor yang menyokong dan/atau menentang budaya minoriti diintegrasikan atau diasimilasi ke dalam budaya majoriti.*

Invitation is extended to researchers and interested parties to participate and present papers on any aspect of the above topics. The term "culture" should be taken in the broadest sense, embracing both material and non-material culture.

*Para penyelidik serta mereka yang berminat dipelawa menyertai persidangan ini dan mengemukakan kertas kerja berdasarkan mana-mana aspek dalam tajuk-tajuk di atas itu. Istilah "budaya" hendaklah diberi tafsiran yang luas, meliputi budaya kebendaan dan budaya bukan kebendaan.*

**CALL FOR PAPERS**

Papers will be 20 minutes in duration with an additional 10 minutes for discussion.

Abstracts (a maximum of 300 words in either English or Malay) have to reach the Secretariat by 30 June 2010

**LANGUAGES OF CONFERENCE**

Malay & English

**PROPOSED SPECIAL EVENT**

Eco-cultural Visit

Email abstracts & enquiries to:

zaulin@um.edu.my

Visit our website: <http://www.mymla.org>

**IMPORTANT DEADLINES**

First Call	1 February 2010
Second Call	30 June 2010
Submission of Abstract	By 30 June 2010
Submission of full paper	By 31 August 2010

